



## **ALERI AND FIXNETIX PARTNER TO PROVIDE FINANCIAL FIRMS WITH LOW-LATENCY MARKET DATA COMBINED WITH REAL-TIME ANALYSIS**

**CHICAGO, October 1, 2007** - Aleri Inc., the leading provider of enterprise-class complex event processing (CEP) technology, and Fixnetix, a market data telecommunications company and leading European provider of low latency market data, today announced that they are partnering to provide financial institutions with the powerful combination of low-latency market data and the ability to analyze and act on it in real-time.

"We are excited to partner with a global company like Aleri," said Hugh Hughes, CEO of Fixnetix. "Together, our technologies complement our efforts to enhance financial organizations' capacity to gain an edge over competitors, improve the performance of algorithmic trading strategies, reduce implementation shortfalls, simplify data management and reduce the costs associated with market data."

Fixnetix data services shave hundreds of milliseconds off typical transmission times by delivering an optimal end-to-end solution over a dedicated high capacity Ethernet network. With access to over 55,000 global points of presence (POPs), Fixnetix provides financial firms with access to the data needed to power latency sensitive automated trading systems.

The Aleri Streaming Platform's high level authoring tools, and the versatility of its underlying event processing architecture, result in a platform that allows a company to rapidly implement and deploy the required business rules for low-latency analysis of real-time data streams along with data capture and retention for compliance monitoring and reporting. The combination of the Fixnetix data service and the Aleri Streaming Platform provides the ability for financial institutions to combine low-latency market data and trading connectivity with low-latency analysis of streaming data.

"Our partnership with Fixnetix supports our effort to provide financial organizations with cutting edge technology that will help give them a competitive edge," said Don DeLoach, CEO of Aleri. "By combining our technologies we can provide increased efficiency from the initial data feed to processing and analyzing multiple data sets, allowing clients to react and respond instantly and to minimize risk and increase competitive advantage."

### **About Aleri**

Aleri is the leading provider of enterprise-class complex event processing technology for financial institutions and beyond. Aleri's superior Streaming Platform is backed by the company's deep background and knowledge gained over 20 years of supporting mission critical banking applications for the world's largest banks and close to 10 years of pioneering research in the field of event processing.

The Aleri Platform was designed from the ground up to provide the most robust architecture available for the rapid implementation of mission critical applications within the most demanding environments. Built for high throughput with minimal latency, Aleri's event processing technology allows customers to analyze and respond instantly to high-volume, high-speed data to minimize risk and increase competitive advantage. Aleri is the first to develop and deploy a commercial enterprise-class application built on event processing technology, the Aleri Liquidity Management System, which is used by some of the largest global bank treasuries in the world.

Aleri is a global company headquartered in Chicago with offices in New Jersey, London, and Paris. For more information, visit [www.aleri.com](http://www.aleri.com).

### **About Fixnetix**

Fixnetix is the next generation Market Data Telecommunications company that provides high performance,

real time direct data feeds and trading connectivity services to the financial community. Fixnetix provides multi format, resilient, ultra-low latency direct data feeds, without the need for customers to install any specialised hardware or software on site.

As the industry's leading provider of low latency data, Fixnetix is a telecommunications company and vendor of record with most major exchanges around the world, allowing it to provide direct data and trading connectivity, and reduce transmission times by hundreds of milliseconds while ensuring no transmission delays or dropped data.

For more information, visit [www.fixnetix.com](http://www.fixnetix.com).

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