



## ALERI FORMS AN ALLIANCE WITH SYBASE

### *Partnership Utilizes Aleri Streaming Platform to Enhance Sybase RAP Offering*

**CHICAGO, May 10<sup>th</sup>, 2007** – Aleri, the leading provider of enterprise class event processing technology, today announced an alliance with Sybase that will enable customers to utilize Sybase RAP in trade life-cycle management. The Aleri Streaming Platform together with Sybase RAP provides a robust and comprehensive foundation for capital market solutions across the trade life-cycle. The solution combines high performance event stream processing with highly scalable and flexible data storage, manipulation, and retrieval capabilities.

A major investment bank in London is already benefiting from the partnership, and will be implementing the integrated technologies for delivering advanced tick-capture to support its increasing algorithmic and strategy trading initiatives.

“Sybase and Aleri are innovative leaders when it comes to real-time data processing, management, and storage,” said Steve Capelli, president of Worldwide Field Operations of Sybase, Inc. “By combining our unique strengths, Sybase and Aleri will accelerate application implementation needed to process streaming data in real-time.”

Sybase RAP is a solution for capital markets that enables financial institutions to deploy real time analytical applications, increase the profitability of their trading operations, and manage real-time market data feeds, and credit and collateral risk data. It is an end-to-end high performance enterprise-wide solution that delivers in-memory transaction processing and deep historical data analysis. Sybase RAP enables users to accelerate implementation and customize their environment through the use of physical data models and Sybase’s industry-leading data modeling tool, Sybase PowerDesigner®.

The Aleri Streaming Platform’s high level authoring tools, and the versatility of its underlying event processing architecture, result in a platform that allows a company to rapidly implement and deploy the required business rules for low latency processing of real-time data streams along with data capture and retention for compliance monitoring and reporting. The combination of the Aleri Streaming Platform and Sybase RAP provides a complete foundation for solutions including advanced algorithmic trading, real time risk analysis and aggregation, and regulatory and compliance for emerging regulations.

“The increasing number of electronic trading venues and the developments around regulatory and compliance reporting such as regNMS in the US and MiFID in Europe has created demand for a combined event processing and scalable storage solution,” said Don DeLoach, CEO, Aleri. “We are delighted to partner with Sybase to provide our

customers with a high-performance, robust and industrial strength unified product and support structure that will provide them with a competitive edge.”

Beyond integrating with each others technology, Aleri and Sybase will be engaging at the marketing and business levels. This will provide both companies with the capabilities to offer clients and prospects with a unified event processing and historic data collection and analysis solution.

### **About the Aleri Streaming Platform**

The Aleri Streaming Platform allows financial institutions to quickly and cost-effectively build applications that analyze and act on fast moving data. It is used in a variety of real-time stream processing applications, including pricing, trading, market data enrichment, order book aggregation/market depth analysis, risk aggregation, and enterprise data orchestration for event-driven SOA. The Aleri Streaming Platform is designed to process large data volumes at very high message rates with ultra-low latency. Innovative features include the ability to process changes and corrections, high speed disk-based data persistence, programmable FlexStreams, and Aleri Live OLAP for multi-dimensional analysis of rapidly changing data.

### **About Aleri, Inc.**

Aleri is the leading provider of enterprise-class event processing technology, the Aleri Streaming Platform. Aleri also markets the Aleri Liquidity Management System, the first enterprise application built on event processing technology and the leading real-time liquidity management system for global bank treasuries. Aleri has spent over 20 years supporting mission critical banking applications through its Aleri Global Banking business and has a customer list that includes many of the world’s largest banks.

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### **Media Contact**

Josh Inglis  
Strategics, Inc.  
[jinglis@strategicsinc.com](mailto:jinglis@strategicsinc.com)  
312-346-2007

Lorna Fernandes  
Sybase, Inc.  
[lorna.fernandes@sybase.com](mailto:lorna.fernandes@sybase.com)  
925-236-4107